

Digitization among MLA – emerging examples and challenges

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Digital Archive Forum
Keio University Media Center
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Mass Digitization and Special Collections

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Keio University Symposium
Mita Campus

2007

Collections Grid

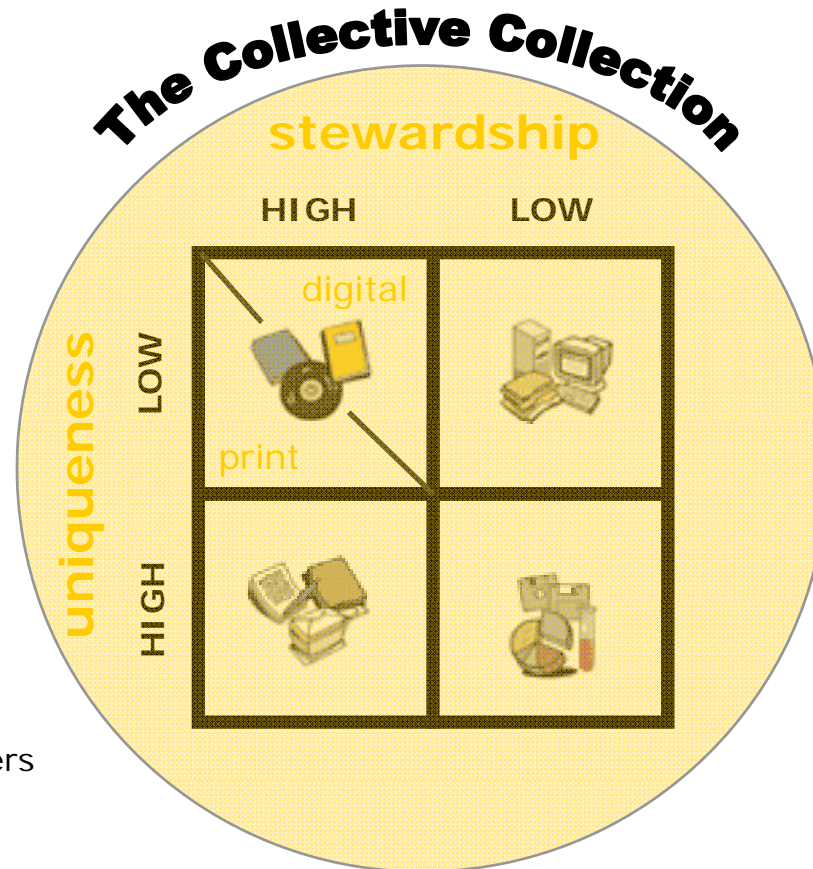
A framework for representing content

Published Content

- Books
- Journals
- Newspapers
- Gov. docs
- CD, DVD
- Maps
- Scores

Special Collections

- Rare books
- Local/Historical newspapers
- Local history materials
- Photographs
- Archives & Manuscripts
- Theses & Dissertations



Open Web Content

- Freely-available web resources
- Open source software
- Newspaper archives
- Images

Institutional Content

- ePrints/tech reports
- Learning objects
- Courseware
- Local government reports
- Training manuals
- Research data

Source: OCLC Office of Research 2003

Public – Private
Partnerships

Published Content

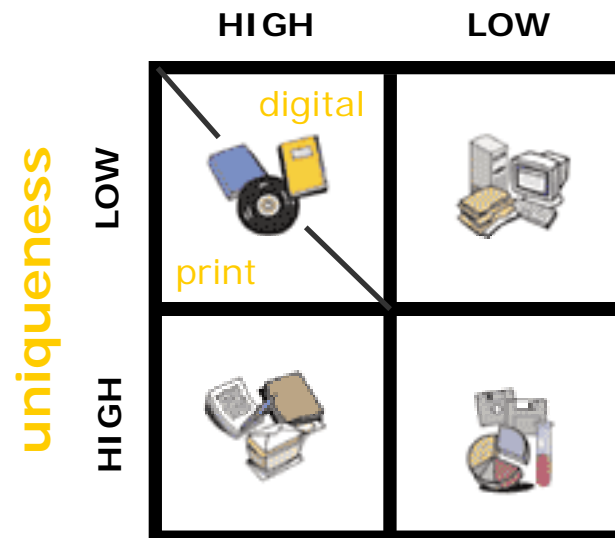
- Books
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- Scores

Internet Archive
Institutional projects

Open Web Content

- Freely-available web resources
- Open source software
- Newspaper archives
- Images

stewardship



Institutional
Repositories

Institutional Content

- ePrints/tech reports
- Learning objects
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- Local government reports
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Special Collections

- Rare books
- Local/Historical newspapers
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- Archives & Manuscripts
- Theses & Dissertations
- Museum Objects

THE OPPORTUNITY

Source: OCLC Office of Research 2003

Special collections - Shifting Gears: Gearing Up to Get Into the Flow

1. Focus on access
2. Stop selecting
3. Do some, monitor use, do more
4. Programs not projects
5. Describe further up the hierarchy
6. Emphasize quantity
7. Discovery happens elsewhere
8. Get funding without compromising

Missing from the list

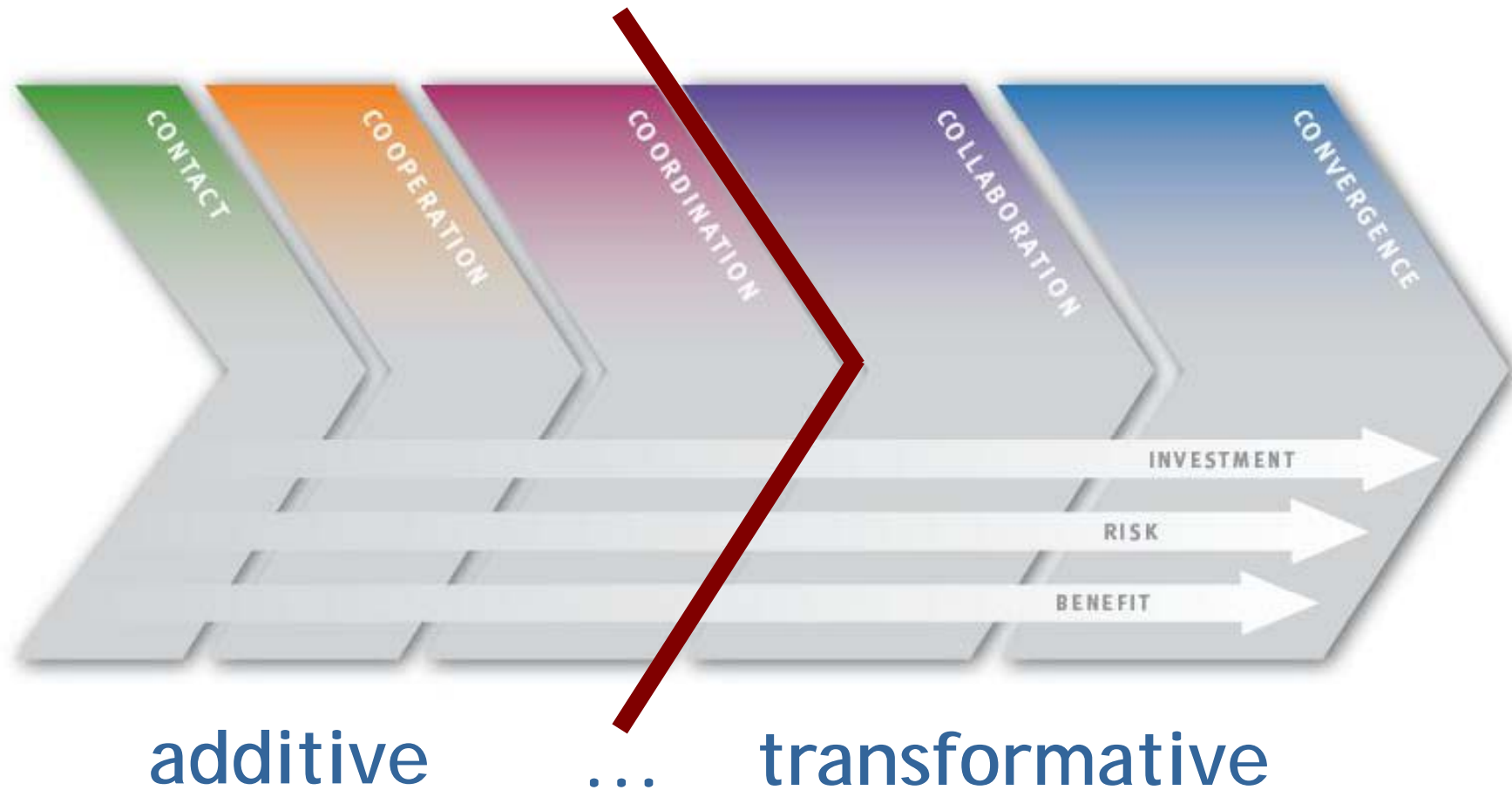
- One word

Collaboration

“I am talking about a transformational change that is like letting go of one trapeze in mid air before a new one swings into view.” Ken Soehner, Metropolitan



Collaboration Continuum



LAM Collaboration

- What can we discover about why it happens and why it most often does not?

We asked:

- Who aspires to library, archive and museum collaboration?
- How are these collaborations conceived of and sustained?
- Can a workshop help us answer these questions?
- What are the organizational obstacles?

Princeton



Victoria & Albert



Smithsonian



The Workshops

U of Edinburgh



Yale



Story Time

A short history of
libraries,
archives
and
museums

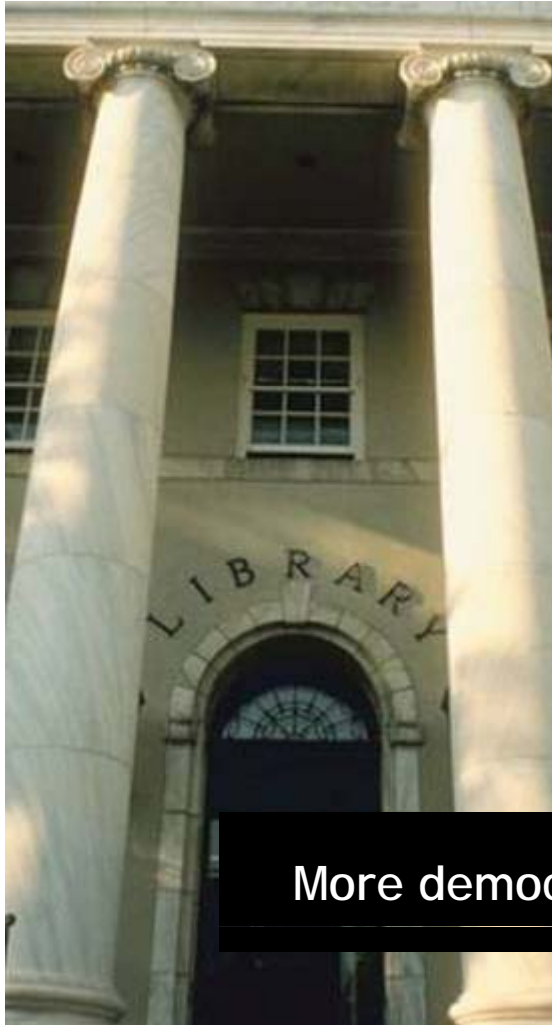


NYPL Digital Library. Rivington Branch, Story Hour: A Girl's Club
Listening to a Story of Atlanta. Digital Image ID:1145780

First: One for All—Cabinets of Curiosity

Less democratic • Less economic • More integrated

Then: One for Each—Libraries, Archives and Museums



More democratic • More economic • Less integrated

Now: One for All (Again)

Library + Archive + Museum = LAM



Most democratic • Most economic • Most integrated

The Vision

Experimentation sandboxes

Ubiquitous access

Digital work environment

Single search

Cultural commons

Multiple paths

Boundaries blend

Move from physical to virtual world

Easy navigation

Social tagging

Centralized services

Pooled expertise

A Sampling of Projects

1. “The Ground Floor project”
 - Large-scale digitization at the Victoria & Albert Museum
2. Comprehensive photo digitization
 - at the Smithsonian Institution
3. “Federation of Collections”
 - at Yale University
4. Single search across all collections
 - at University of Edinburgh
5. “OneStore” for asset management
 - at Princeton University

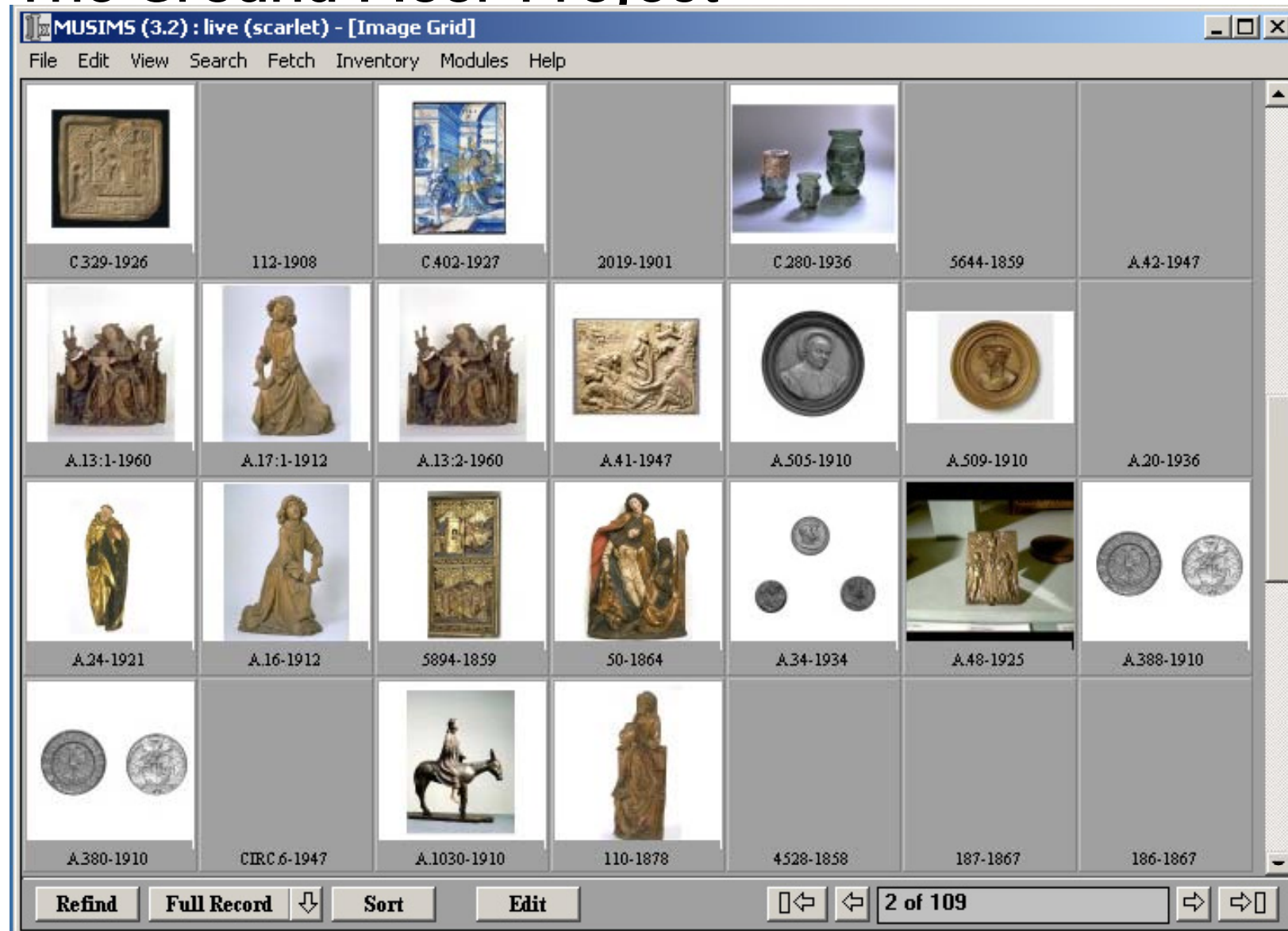
A Sampling of Projects

1. Large-scale digitisation

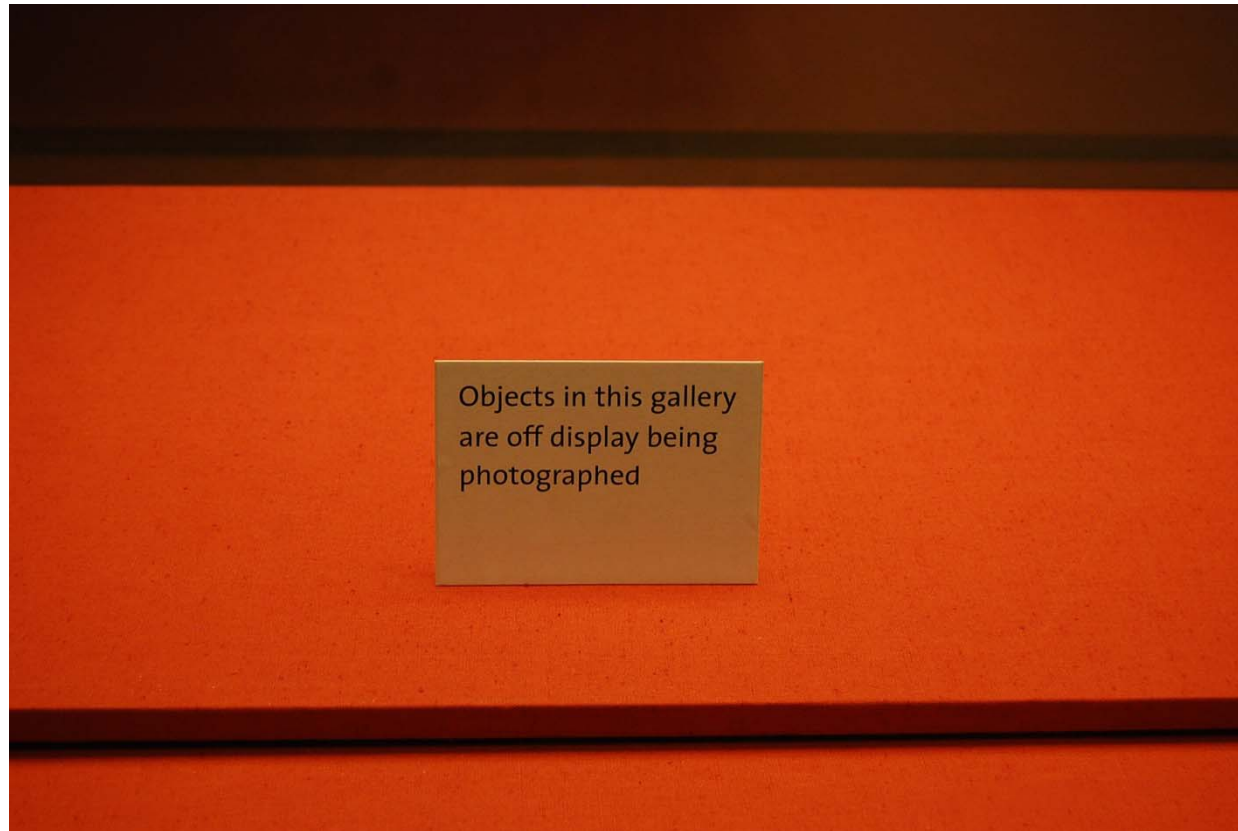
- The Ground Floor Project



The Ground Floor Project

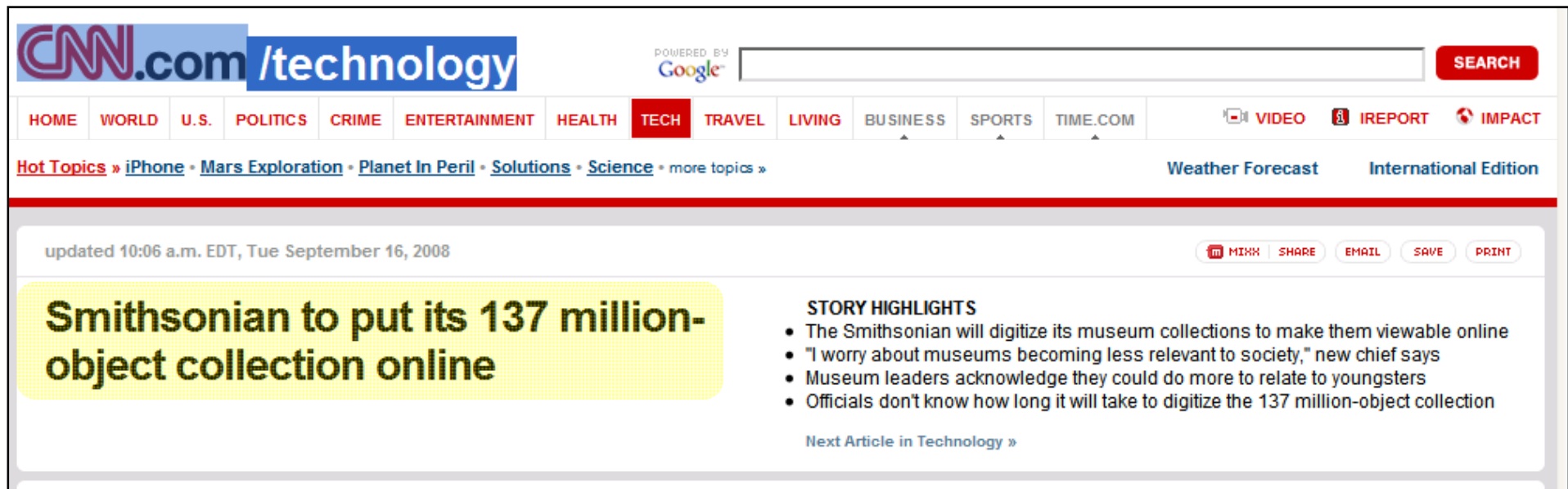


Ground Floor Photography

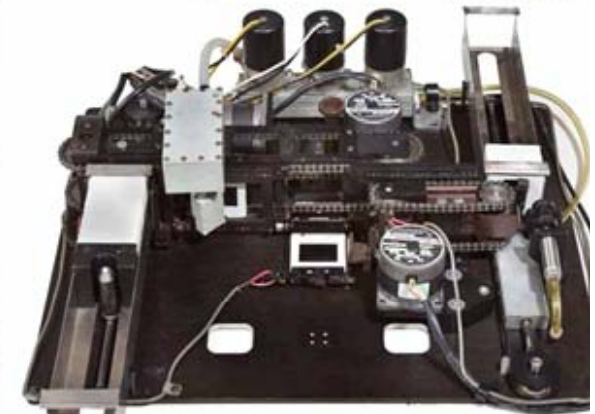
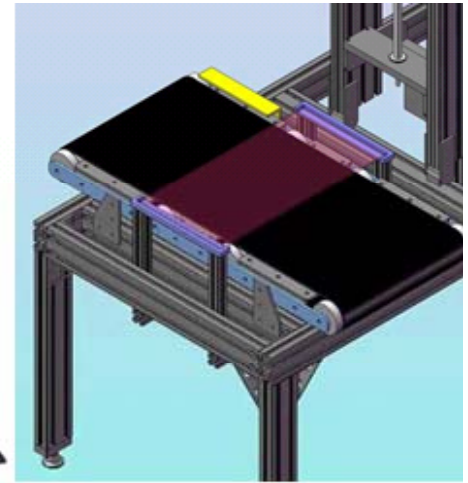


A Sampling of Projects

1. The Ground Floor project
2. Comprehensive photo digitization



The Stokes Imaging System



A Sampling of Projects

1. The Ground Floor project
2. Comprehensive photo digitization
3. “Federation of Collections”

FOUND IN: [Campus](#) | [Yale Bulletin](#)

New Office Will Coordinate Digitization of Yale Resources

Published: September 26, 2008



Meg Bellinger


New Haven, Conn. — Yale has established a new Office of Digital Assets and Infrastructure (ODAI), and Meg Bellinger of the Yale University Library has been named as its first director, announced Provost Andrew Hamilton.

The new office will develop strategies and systems for:

- Providing even broader access to Yale's collections, including digital renderings of materials in campus libraries, museums and other special collections;
- Preserving Yale's collections of audio and video recordings of music, plays, exhibits and oral histories, as well as testimonies that are now on deteriorating media;

A Sampling of Projects

1. The Ground Floor project
2. Comprehensive photo digitization
 - “Federation of Collections”
 - Single search across all collections



CRC
Centre for Research Collections

What is the CRC?

The Centre for Research Collections (CRC) aims to promote the unrivalled collections of archives, manuscripts, rare printed books and museum objects in the university's care and release their rich potential by increasing their accessibility and use for research and teaching, as well as wider public usage and interest.

Where is the CRC?

Housed in purpose designed accommodation on the newly re-furbished 5th and 6th floors of the Main Library, the CRC not only contains traditional facilities such as an invigilated reading room for supervised consultation of

Opening Hours

9am - 5pm Mon - Fri

More information

Contact

Telephone 0131 650 8379
Fax 0131 650 6863

What's in the CRC?

- CRC Reception
- The Reading Room
- The Research Suite
- The Main Seminar Room
- The Digital Imaging Unit

A Sampling of Projects

1. The Ground Floor project
2. Comprehensive photo digitization
 - “Federation of Collections”
 - Single search across all collections
 - “OneStore” for asset management

The Collaboration Catalysts

Collaboration Vision

Stones for Mandate

Stepping Incentives

Collaboration Change Agents

Stones for Mooring

Stepping Resources

Collaboration Flexibility

Stones for External Catalysts

Stepping Trust

Vision

An inspiring vision provides the context in which obstacles can be overcome

“[If you] come up with a really creative, innovative vision that is at the intersection of these institutions and will help our mission, and you help me frame it, I’m more than ready to...carry it forward.”

- a senior administrator

Mandate

A mandate provides clarity about priorities and empowers those naturally inclined to collaborate

"The vice-president of the university has called a task force together about digital dissemination, so we're all getting this as a mandate...Sustainability will become more possible because of the mandate...from someone far more powerful."

- a workshop attendee

Incentive

Incentives ensure that staff have a tangible reason to engage in the hard work of collaboration

“We have spoken long about cross-institutional collaboration. The reality has been though ...that we are measured against each other and then you do take naturally a possessive attitude.”

- a workshop attendee

Mooring

An institutional mooring ensures that there is a home-base for the collaboration

“We need to have a federation [of collections] and a voice.”

- a workshop attendee

Digitization among Museums, Libraries and Archives

- Success Criteria
 - Technology
 - Operating Processes

AND a supportive organizational dynamic and structure that allows genuine **collaboration** to occur

Beyond the Silos of the LAMs

Collaboration Among Libraries, Archives and Museums

Diane M. Zorich
Information Management Consultant

Günter Waibel
Program Officer

Ricky Erway
Senior Program Officer

OCLC Programs and Research



A publication of OCLC Programs and Research

Thank you!

And many thanks to Günter Waibel and Ricky Erway for their help with this presentation and their leadership of the LAM workshops!

Zorich, Diane, Günter Waibel and Ricky Erway . [Beyond the Silos of the LAMs: Collaboration Among Libraries, Archives and Museums](#).
(.pdf: 334K/59 pp.)

<http://www.oclc.org/programs/publications/reports/2008-05.pdf>

Conducting your Own LAM Workshop

<http://www.oclc.org/programs/ourwork/collectivecoll/relationships/LAMworkshop.htm>